

/// Joakim Vars Nilsen >> CV

Born: 02 / 11 / 1973

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PROFILE

I am enthusiastic and determined, reliable yet flexible. I put effort and creativity into everything that I approach, and thrive on releasing innovative and inventive ideas. I am looking to improve my skills and rise to the top of my profession.

///
Intuitive and imaginative

///
Self-motivated, conscientious and dedicated

///
Encouraging leader, team and client communication skills

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Excellent presentation skills

///
Ability to handle several tasks simultaneously

///
Responsible organizer

///
Perceptive and solution orientated

KNOWLEDGE HIGHLIGHTS

///
Up to date to the latest developments and trends online

///
Mac >> Experienced

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Word, Excel, Powerpoint >> Experienced

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Basecamp >> Experienced

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Flash >> Basic

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InDesign >> Basic/Novice

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Photoshop >> Basic/Novice

EDUCATION

August 1996 - June 1998

>> **Westerdals School of Communications, Oslo.**

Copywriter

WORK EXPERIENCE

November 2006 - April 2008

>> **Blogform Digital Magazines GmbH**

Creative Director working with clients such as Time Inc(US), Netcom(NO), Nickelodeon(US).

Blogform Digital Magazines GmbH acquired the assets of FF Media Group AS.

October 2003 - November 2006

>> **FF Media Group AS**

Founder and CEO. Creative Director for production of inhouse digital magazines and managed projects for clients such as Hachette Filipachi/ELLEgirl(NL & DE), Telenor djuice(NO), Future Media/Future Snowboarding(US), Endemol/Big Brother Magazine(NL), Eurostar(FR), Warner Bros(NL), Buena Vista(NL).

May 2000 - October 2003

>> **Fjords Magazine**

Marketing Director. Co - Founded a fashion/lifestyle magazine and made it an internationally success with distribution in 16 countries in 2003. It won The Magazine Of The Year Award in Norway in 2002. Sales, PR, Marketing and Distribution.

June 2001 - August 2003

>> **Kunde & Co**

Copywriter part time.

July 1999 - May 2000

>> **Hot Rod Magazine**

Marketing Director. Art magazine distributed in 14 countries in 2000. Sales, Events and Distribution.

January 1999 - July 1999

>> **Siste Skrik Advertising**

Boland vs Nilsen was headhunted to Siste Skrik.

February 1998 - January 1999

>> **Boland vs Nilsen Advertising**

Boland vs Nilsen was a small advertising company consisting of me and my Art Director, Øyvind Boland, started while finishing studies at Westerdals School of Communication. Our clients was record companies, clothes shops, clubs, restaurants and everything else we got our hands on.

ADDITIONAL INFORMATION

/// 1999 - 2006 Freelance journalist published in ELLE, Plan B, PlayMusicMagazine, Bodø Nu
/// 1993 Culture editor of BI Oslo's student paper Schous Chronicle /// 1998 Consultant for UHF(Universitets og høyskoleutdannedes forbund) /// 1994 - 1996 Pole Position, my band /// 1996 - 2000 DJ and arranged club concepts /// Literature /// Music /// Cross country skiing /// Snowboarding /// Soccer /// Meditation /// Cameraphone Photography /// Wired & Monocle /// Reindeers /// People

REFEREES

References are available on request.